

# Organization Standing Committee



## Directive # 10

March 15, 2021

**From:** Linda Squarzolo,  
Provincial President-Elect/Organization Chair

**To:** Diocesan Organization Chairs

**Copy to:** Diocesan Presidents, Provincial Executive, National  
Organization Chair

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2 attachments

*"Divine Love so penetrated and filled the soul of Mary that no part of her was left untouched. She loved with her whole heart, with her whole soul, and with her whole strength, and was full of grace. "*

**St. Bernard**

Hello Everyone,

A big thank-you to all the organization chairs for being so diligent in gathering all the annual reports and getting them sent to me close to the deadline. We had an awesome response, almost at 100%! Give yourselves a big pat on the back from me!

I received **Directive #16 from National Organization Chair Fran Lucas** and need to highlight the important information she sent. Her complete directive can be read on the national website.

### **Life Memberships**

Effective March 7, 2021 a moratorium on awarding life memberships was adopted. This decision was made because at annual meetings of members (conventions), there were more life members than any other group of accredited delegates. Those nominated for life memberships for 2021 will be awarded.

### **"Join" Feature on National Website**

A process has been put in place when a potential member indicates she would like to join. Letters will be sent to the new member and to the diocesan organization chair. They are attached to this directive so you will be familiar with them.

### **Disbanding Councils**

When a council is no longer active and simply fades away from the League, it is the responsibility of the diocesan council to assist the council to formally disband. The process is outlined in the National Manual of Policy and Procedure page 56. The diocesan council may move to formally disband such councils at their next diocesan executive meeting, if the process outlined in the P&P is not possible.

## **Membership Database**

An update in the membership database is currently being undertaken. Some of the suggestions offered by parish administrators will be implemented. Further information will be forthcoming as it becomes available.

*Happiness is not the absence of problems; it is the ability to deal with them.*

**Steve Maraboli**

Stay healthy and safe in the days ahead.

*Linda*

Linda Squarzolo  
President-Elect/ Organization Chair  
Ontario Provincial Council



## The Catholic Women's League of Canada

«Date»

«Address»

Dear «Name»,

I am pleased to advise that the League's marketing efforts through the strategic plan are reaping the rewards! On the national website's Join page, inquiries are received regularly regarding the opportunity to join the League. This is exciting!

As we work together for the realization of a new member, I see your first role would be to reach out to the potential member within 24 hours of receiving this letter. Once you have determined the CWL parish council closest to her, I ask that you:

- forward her name and contact information to that parish council's chairperson of organization within 24 hours, with a courtesy copy to its president.
- request the parish council's chairperson of organization contact the potential member within 24 hours of receiving the information.
- request the parish council's chairperson of organization advise you of the result within 24 hours of receiving the potential member's response.
- communicate with the provincial and national chairperson of organization on the final results within 14 days.
- remind the parish council's chairperson of organization of the Welcome Program and the valuable information within it.

«Name», past experience shows that a quick response to the initial sign of interest in the League yields the greatest results. Thank you for your help to make this happen, and may Our Lady of Good Counsel continue to journey with you.

Your sister in the League,

Fran Lucas  
National President-Elect and Chairperson of Organization

CC: Diocesan President  
Provincial Chairperson of Organization



## The Catholic Women's League of Canada

«Date»

Dear «first name»,

Thank you for your interest in The Catholic Women's League of Canada!

As an organization that recently celebrated its 100<sup>th</sup> anniversary, we are proud of the more than 70,000 members who embrace the call to grow in faith and witness to the love of God through ministry and service. We hope you will join us!

Thank you for supplying the following information so your interest can be directed to the League's parish council chairperson of organization closest to you.

- church currently attending, if applicable
- address
- best method and time to reach you
- are you a member of the military or an immediate family member of a member in the military?

Please watch for a follow up to this letter from the diocesan chairperson of organization in the very near future.

We look forward to having you join this sisterhood of women and being involved to the degree you feel would be most fulfilling.

In service to God and Canada,

Fran Lucas  
National President-Elect and Chairperson of Organization