

March 20, 2020

Dear Friends,

RE: COVID-19. Help us by staying home. Paint. Donate.

These are challenging times around the world and here at home in Canada. With the outbreak of COVID-19 we at Aid To Women have had to completely transform how we operate.

While businesses may be closing, we feel that it is pivotal that we remain available to the women seeking help every day. Therefore, with some slightly amended protocols for health and safety purposes, we remain open. However, all our main sources of support have been suspended. We can no longer run Baby Bottles For Life campaigns in the churches, nor can we have volunteers come in and help us. Our Gala, scheduled for the end of April, has been postponed. These are all hard-hitting losses as **Aid To Women depends on these events for survival**. The women in a crisis pregnancy still need our love and support with life affirming options regardless of what else is going on in the world.

With all of this in mind, it is more important than ever that we think outside the box, and come together to support one another from our homes. **I am thrilled to announce the launch of our newest initiative: Giving Hope - Online Art Auction.**

So how can I help?

While many are at home wondering what they can do with their time, we are asking our supporters to help us by being creative and make a piece of art based on the theme **Giving Hope**. When completed we ask that they donate their work of art, which will then be sold in support of Aid To Women in an online auction. This is a very exciting opportunity to work together creatively on a shared cause, all from the safety of our own homes.

Do I have to be a professional artist to be involved?

Absolutely not! There are a number of celebrities, TV personalities, students, and church leaders who are joining us and not one of them would say they are a professional artist, but all would say they joined in to help make it a great auction for a great cause, and you can too. Make a piece of art, no matter your skill level, and submit it to us! Spread the word, and get your friends and family involved. Or, if you are unable to participate, visit our website and make an online donation directly to us. All of the details and guidelines for the Giving Hope Online Auction will be posted shortly!

Thank you in advance for your participation and support!

Amidst all the chaos, there is always HOPE.

Mary Helen

Mary Helen Moes
Executive Director